



TSA Supply Partner Membership 2019

If you are looking to grow your business, build a solid relationship and show your commitment to support the textile services sector, our Supply Partner Membership could be what you need.

Our Association represents commercial laundries and textile services providers, from large, multi-site to smaller and family-run. These include linen and workwear sourcing, rental, cleaning and servicing, for the hospitality, healthcare, hi-tech and research sectors among others.

TSA Supply Partners have access to our activities and events, including training, which provides unrivalled opportunities to network with our Membership at all levels from Engineer to CEO, and to promote your services. However, a Supply Partner Membership is more than a marketing opportunity; it builds respect by showing your commitment to work with the TSA to support and grow the sector, for the benefit of the Membership and the supply chain alike.

Our Supply Partner Membership has two levels of subscriptions, Small and Large, both sharing the same benefits.

The cost depends on the size of your company, as Small Membership is only available to businesses with an annual global turnover below £4m.

This allows smaller enterprises to get exposure with our members and to take part in our activities. Our vision is that, through working with our Members and the TSA, all Small Supply Partners will grow their business and eventually join again as Large.

Both Small and Large Members have the option to upgrade to a Premium Supply Partner package, which brings a number of additional benefits. For a full list of our Supply Partner offer, please see the table below. All prices exclude VAT.



	Standard Membership		Premium add-on pack
	Small £900 (under £4m turnover)	Large £1,800 (over £4m turnover)	£5,700 (in addition to membership)
TSA annual National Congress			
- Delegates access	Two places at members' rate		Three complimentary places, more at members' rate
- Logo in TSA slides, space for your pop-up banner			✓
Spring and Autumn Conference			
- Delegates access	Two places at members' rate		Three complimentary places, more at members' rate
- Marketing corner (Flyers, brochures)	✓ (£250 fee)		✓
- Logo in TSA slides, space for your pop-up banner			✓
- Dedicated exhibition space			✓
Access to Knowledge Networks meetings and online groups	✓		✓
Web sponsorship			
- Highlighted in online directory	✓		✓ (As Premium)
- Twitter support			✓
- Logo on TSA homepage			✓
- Publishing news releases and company news on website			✓
Advisor Magazine			
- Listed in the Advisor directory	✓		✓ (As Premium)
- Advertising	One quarter page Ad per year for £500, space dependent		One free quarter page Ad per year
- Guest articles			✓
- Logo on dedicated Supply Partner page			✓
Invitation to TSA Supply Partner Meeting	✓		✓
Annual meeting with TSA Board			✓
Can advertise as a TSA Supply Partner, logo provided	✓		✓ (As Premium)
Access to TSA courses and seminars	At members' rate		One complimentary place per year for a course of your choice. More at members' rate.
Access to Members' area of the TSA website	✓		✓

TSA Supply Partner Membership T&C



Payments

Invoices are payable within 30 days of receipt, a late payment fee of 10% of the membership cost may be applied at the TSA discretion. Payment of the membership fee by monthly direct debit is accepted only on agreement of a two-year membership term. Any Premium add-on is payable upfront in full.

Cancellation of Membership

Supply Partners will have to provide 6 months' notice of their intention to cancel. During the notice period, companies will continue to receive all the benefits of membership on payment of any outstanding subs within the current membership year. Subscriptions are non-refundable and if the resignation is received after 1st July, you will be charged pro-rata for six-month from the date the resignation is received, minus any membership fee you have already paid for that period. No increase in subscriptions will be applied.

In the event these six months extend into the following membership year, your membership will still end with the current membership year, and you will not be entitled to any Supply Partner benefits during this overspill period.

A bit more detail on some of the key benefits

Members' rates is the cost we would charge a TSA member to take part to a given event or activity. The TSA aims to run at least one dedicated Supply Partner meeting per year, open to all Supply Partners.

Pop-up banner size should not exceed 100(w)x200(h)cm (width/height). The size of the exhibition area might be constrained by the size of the venue, therefore, we ask you to be flexible with the size of your staffed stand. Premium Supply Partners are required to notify the TSA of their intention to bring a stand in the exhibition area at least one month in advance of a qualifying event. We might not be able to accommodate late applications due to space restraints.

The Marketing Corner is intended to be a communal space placed in the exhibition area or elsewhere in the venue with Members' footfall, where all qualifying Supply Partners will be able to display marketing literature, either on a provided table or by bringing their own literature stands. Space is free of charge for Premium Supply Partners, and charged at £250 for other Supply Partners.

Twitter support is intended as tweets and retweets of a Supply Partner's initiative or announcement where deemed relevant to the TSA Membership. The TSA reserves the right to decline a request for Twitter support where the content was considered, inappropriate, purely advertorial, not relevant to the Membership, or when the TSA social media feed is particularly crowded. In the latter case, we aim to provide Twitter support as soon as there is availability of space in the schedule.

If you are interested in becoming a Supply Partner, please contact the Textile Services Association at tsa@tsa-uk.org or call +44 (0)20 3151 5600.



Textile Services Association
LABS House
15-19 Bloomsbury Way
London
WC1A 2TH

The rules for the content of Supply Partners' news releases and announcements we will be sharing are subjected to the same considerations mentioned above for Twitter support. When the TSA website publishing schedule is particularly crowded, we will aim to publish your content as soon as space becomes available.

Guest articles are not meant to be advertorials, but a chance to show your innovation credentials, commitment to the sector and thought leadership to the readers of the Advisor. The TSA maintains editorial rights over the content. Premium Members are entitled to one free guest article in Advisor per year, please contact the Editor to discuss your contribution at least 60 days before the publication date of each issue and a mutually convenient schedule will be agreed. Failing to contact the editor sufficiently in advance, or not matching editorial deadlines may result in the inability to provide this benefit in a given issue or at all, for which the TSA takes no further responsibility. Advisor is currently published three times a year, in March, July and November. The TSA reserves the right to invite other non-Premium Supply Partners to contribute with guest articles.



Premium Supply Partners are entitled to a free, quarter page size Ad in the Advisor magazine per year. Same considerations as above apply, please notify the Editor not less than 60 days ahead of publication if you intend to have your Ad in a given issue.

In each issue, there will be a limited allocation for advertising and the allocation of spaces will be on a first come first served basis, with Priority given to Premium Partners.

Non Premium Supply Partners can purchase one quarter page Ad per year for a fee of £500, where space is available. The artwork for the Ad must be provided in the size of 89.5mm(w) x 133mm(h), no bleed required. The TSA can put you in touch with our Design Agency but will be subject to additional costs.

Highlighted profile in the Advisor and Online Directory. Premium Supply Partners will be highlighted with either the use of the Premium logo or by other means in both directories.

All Supply Partners can take part to TSA's courses and seminars at TSA Members' rates. Premium Partners are entitled to one free place to a course or seminar of their choice per year, excluding the Textile Services Management Course, for which Members' rates will apply. Accommodation for other residential courses is not included in the free space entitlement.

The TSA will use best endeavours to deliver all the services detailed but where, for whatever reason, it was not possible to deliver a certain element, an alternative equivalent will be offered.